

Ohio Parks & Recreation Association Foundation Grant Acceptance – Final Report

While 2020 provided many obstacles throughout the year, the Gahanna Department of Parks & Recreation worked hard to complete an updated Parks & Trail Guide for our community. The project was a collaborative effort between out department and the Marketing and Communications Team and would not have been possible without additional financial contributions by the OPRA Foundation and the Gahanna Parks & Recreation Foundation.

The previous trail guide was last updated roughly five years ago and was missing various trails and parks that had opened after that update. It also mainly focused on only the trials throughout the city, but not our various parks. Another concern was that the map portion was very hard to read and something that we hoped we could address in a new design.

As we began collaborating with our Marketing and Communication Team, we realized that a full redesign was necessary for this project, rather than just minor updates. New park descriptions and lists of amenities were created for our main parks, including our dog friendly Pizzurro Park and the newly opened Sunpoint Park; both of which were missing from the previous edition. A full new layout and design was created to better match the city's newly released brand and included updated photos and colors throughout.

The final design piece was modernizing the actual map of our trails throughout the City of Gahanna as well as including our other parks and facilities throughout. Updated trails throughout our parks were included as well as the new section of our Big Walnut Trail, that runs North-South through the core of the City.

The final expenses for this project were \$3,469, which included graphic designs for the piece (\$380), updated map design (\$1,150), as well as all printing costs (\$1,939) for the 10,000 copies printed. The full \$1,500 amount from this Grant was used in the project, and the remaining balance was covered by the Gahanna Parks & Recreation Foundation support. Attached to this report are the invoices for those costs, as well as the amended initial request, projected budget, and a digital copy of the final piece.

While our original goal and timeline was to have a completed project for our busy summer season, COVID-19 caused several delays, and the final product was completed in November of 2020. Finished copies were distributed throughout our City facilities, as well as provided to our local library branch and Conventions and Visitors Bureau. We also were able to upload a digital version to our website, as well as allow the community to request a paper copy to be mailed to their address if desired. We will continue to utilize these Parks & Trail Guides for our future programming, distributing during events, and to continue to promote all our beautiful parks and trails for years to come.



Dear OPRA Foundation,

I wanted to thank you for selecting Gahanna Parks & Rec as an Administrative Grant recipient this year. Like many others across the state, the COVID-19 pandemic has caused several changes and/or cancellation to programs, special events, and activities that we have planned.

Initially we had hopes of completing two projects:

<u>Parks & Trails Map</u> – Producing an updated guide highlighting all of our parks and trail systems throughout Gahanna. The current guide is several years old, with outdated and missing information.

<u>Social Media Video Series</u> – Create a series of videos for social media that highlight who we are as well as several of our larger events or programs.

After further evaluation from our department, we do not feel we should move forward with the video series. Many of the items we would want to highlight have either been cancelled or drastically altered. While we still feel that this would be a great project in the future, we do not feel we would be able to meet the grant deadline requirements while meeting the overall goals of the project.

We do however plan to move forward with updating our Parks & Trail Map. As stated above, this guide is outdated and missing some of our newer parks and trail sections. We are working with a graphic designer, as well as our own marketing team, to begin this process. Our goal would be to have 10,000 copies printed initially, hopefully by the end of the summer. Please see the attached budget document for updates.

I am writing to request approval of the amended budget and updated project plan for these designated grant funds.

Please let me know if you are in need of any other documentations and/or have other questions.

Thank you for your consideration,

Brian Gill-Huston

Recreation Superintendent

Gahanna Parks & Rec



OPRA Administrative Grant - Gahanna Parks & Rec Budget

Final Budget				
Parks & Trail Guide				
Total Expenses	\$3,469			
Allocation of Funds				
OPRA Foundation Grant	\$1,500			
Gahanna Parks & Recreation Foundation	\$1,969			

Rob Kritter 612 Dunoon Drive Columbus, OH 43230 Phone: (614) 578-3162 E-mail: Robkritter@att.net

INVOICE: Bike & Trails Guide

Date: 10/18/20

To:

City of Gahanna 200 S. Hamilton Rd. Gahanna, Ohio 43230

Please complete payment for the following service within 30 days of the above date.

Service Description	Hours	Rate	Cost
Designed information side of Gahanna Bikes and Trails guide including layout change redesign and changes. (12 versions	9.5	\$40. per hour	\$380.00
TOTAL	9.5	\$40. per hour	\$380.00
		Total:	\$380.00

HUNTINGTON BANK:

ACCOUNT # 02892843936 ROUTING # 044000024

VENMO: 614-578-3162 or robkritter@att.net

paypal: robkritter@att.net

If paying by check, please mail to the above address. $\label{eq:paying}$



Robin Enterprises Co. INVOICE

111 N. Otterbein Ave. Westerville, OH 43081 (614) 891-0250 FAX (614) 891-4398 Creative Printing

Invoice: 324120

Job Number: 324120

Invoice Date: 11/24/2020

Account Number: 2019

SOLD TO SHIP TO

Gahanna Parks & Recreation 200 South Hamilton Road Gahanna OH 43230

P. O. Number	Salesperson:			Terms:
	John Workman			Net 30
Quantity	Description	Price/Unit	Unit	Amount

10,000 Gahanna Park & Trails Map
24 x 18, 4cp, 2/s, bleeds, folds to 6 x 9
Carton pack
70# Endurance SIIk Text

1,939.00

Net Price	1,939.00
Invoice Total:	1,939.00



335 WILBER AVENUE COLUMBUS, OHIO 43215 TEL: 614. 421.7037 browning@columbus.rr.com

www.dbrowning.com

CITY OF GAHANNA ATTN: MARY SZYMKOWIAK

GRAPHIC DESIGN – NOVEMBER

Invoice Number 11/18/20

City of Gahanna Parks & Trails Map......\$1150

- Conference = 1 hr = \$75
- File downloads = .5 hr = \$38
- Icons for Key area = 1 hr = \$75
- Map = 10 hr = \$750
- Edits = 2 hr = \$150
- Mockup/fold = .3 hr = \$24
- File prep/print coordination = .5 = \$38

Total Sub total \$1,150.00

Tax Exempt

TOTAL \$1,150.00









Sponsor Recognition

Thank you to the Ohio Parks & Recreation Association Foundation and Gahanna Parks & Recreation Foundation for their financial support in creating this publication.





Central Ohio Greenways offer an extensive series of trails that wind through picnic areas, boating and fishing facilities, and family-friendly parks. The trails create a unique experience by joining the natural wonders of our scenic rivers with the diverse neighborhoods and attractions of the city. centralohiogreenways.com



Central Ohio Blueways offer 100+ miles of River, and Scioto River within Delaware,

information on where to safely and legally access the water for paddle sports in Central

GAHANNA PARKS

& TRAILS GUIDE

ExploreGahannaParks.com





GAHANNA PARKS & TRAILS GUIDE

Gahanna Gahanna has approximately 20.3 miles of trails, including the Big Walnut Trail.

Woodside Green Park 213 Camrose Ct.

and recreational opportunities enjoyment. Amenities include a playground Nature Play Area, canoe launch into the Big Walnut Creek, softball and baseball fields basketball court, catch and release fishing pond. heated restrooms and a rentable shelter with grill and ample parking, Woodside Green Park multipurpose trail connects to the Big Walnut Trail north to Academy Park and south to

Friendship Park 150 Oklahoma Ave.

This park features just under 23 acres of park land. Play a game of tennis or basketball, try your green thumb in the community garden, stroll the Story Trail, fish from your canoe or the launching dock, or have your next event in

our rentable picnic shelter or gazebo

the Gahanna Municipal Golf Course,

providing a scenic nature hike or bike ride.

Academy Park 1201 Cherry Bottom Rd.

This park is the largest in Gahanna with 107 acres, including seven baseball diamonds and two basketball courts. Multipurpose nature trails connect this park south through Woodside Green Park, the Gahanna Municipal

Golf Course and to the Creekside District. Creek fishing, a playground and heated restrooms are all available.

Creekside Park & Plaza 117 Mill St.

Adjacent to Creekside Plaza, the park is an oasis of nature and certified as a Level 1 Arboretum with over 25 different species of woody plants. Paths are available to enjoy throughout the park as you gain access to the Big Walnut

Creek and Trail. The Plaza hosts entertainment, events, and programming throughout the year and is home to shops and restaurants.

Hannah Park 6547 Clark State Rd.

This 34.5 acre park features tennis and basketball courts, a playground, ball

diamond, and just under one mile of walking trails. There are also plenty of green spaces, a community garden. ponds with catch and release fishing, heated restrooms, and a rentable covered shelter.



Gahanna Woods 1501 Taylor Station Rd.

Explore over 99 acres of nature within Gahanna Woods Park and adjacent State Nature Preserve. This preserve protects perhaps the best remaining complex of buttonbush swamps and vernal pools in Central Ohio. This swamp forest features excellent spring wildflowers, woodland

pools, and mature trees Please note that bikes, dogs, and other domesticated animals are not permitted within the preserve area of Gahanna Woods

Sunpoint Park 670 McCutcheon Rd.

This accessible park and playground were designed for all ages and abilities to get outside and enjoy! Parking and heated restrooms accompany two basketball courts, with additional shorter accessible hoops

Headley Park 1031 Challis Springs Dr.

At this 33 acre athletic/recreational park, you can play at one of the 12 soccer fields, climb and slide on the playground, or enjoy the picnic shelter.

McCorkle Park 200 McCutcheon Rd.

Upper McCorkle Park, located off McCutcheon Road. has two football fields, a playground, and paved trail. "Lower" McCorkle Park is accessed off of Olde Ridenour Road and includes a soccer field and access to the Big Walnut Creek and Trail.

Geroux Herb Garden 206 S. Hamilton Rd.

Gahanna was declared the Herb Capital of Ohio by the Ohio legislature in 1972. The educational garden was installed in 1975, and is open to the public. Tours are available through the Ohio Herb Center

Big Walnut Trail

4.6 miles of paved trail located along the Big Walnut Creek runs from Morse Rd south and ends just past the Gahanna Swimming Pool. The trail connects to many of our parks including: Academy Park, Woodside Green Park, Gahanna Municipal Golf Course, Creekside Park & Plaza, Veterans Memorial Park, and the Gahanna Swimming Pool.

Pizzurro Park 914 S. Hamiltion Rd.



Among its 23 acres of parkland, the park is home to a 4-acre fenced dog park where dogs of all sizes can run off-leash. The dog park includes a fenced-in area for small dogs up to 25 lbs., and an agility area for all dogs. A paved path runs through the large dog area, making it accessible for wheelchairs. Dogs must be on-leash when outside the fenced in area. Other amenities include a playground, picnic area, and access to the Big Walnut Creek

Gahanna

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Gahanna has approximately 20.3 miles of trails, including the Big Walnut Trail.

